

HEIDI VAUGHAN FINE ART
and the
HOUSTON ART GALLERY ASSOCIATION
present
AN ART APPRAISAL TALK



HEIDI VAUGHAN, PHOTO CREDIT BACHMAN+PETRIE

HEIDI VAUGHAN FINE ART and the **HOUSTON ART GALLERY ASSOCIATION** are pleased to present an art appraisal talk on Tuesday, October 18th, from 6 to 7 at Heidi Vaughan Fine Art, located at 3510 Lake Street at Colquitt in the Upper Kirby Galleries, Houston's oldest gallery row. The talk, *Ten Factors that Contribute to Value in Works of Art*, will be given by Heidi Vaughan, who is a credentialed fine art appraiser with the International Society of Appraisers. This event is part of the Houston Art Gallery Association's ongoing speaker series and is offered free to the public.

Art pricing, and the ability for art to hold value over time, is a fascinating subject. Heidi will be discussing this and more in the upcoming talk. As a fine art appraiser, Heidi has consulted on thousands of works of art and fine art objects from corporate, institutional, and private clients. She will be talking about ten factors that contribute to value in art. She also will offer anecdotes from her experiences as a fine art appraiser and answer questions about the subject.

The public is kindly asked not to bring works of art to the gallery for evaluation during the event.

The Houston Art Gallery Association (HAGA) consists of 21 member fine art galleries who are mutually supportive, with recognized integrity, expertise, specialized knowledge, and a reputation for supporting a culturally and ethnically diverse blend of local, national, and international artists at all levels of experience and art medium.

HEIDI VAUGHAN FINE ART represents Texas artists based in Houston. HVFA artists live in Houston but are from all over the globe. The gallery presents, embraces, and celebrates diversity with projects that support local creative communities and ideas. HVFA also represents important Houston collectors and sells secondary market art. A significant part of the gallery's business is devoted to valuation and appraisal of works of fine art. More can be found at www.heidivaughanfineart.com and at the HVFA online gallery on Artsy, the YouTube channel, Instagram, Facebook, and Twitter pages. HVFA is a member of the Houston Art Gallery Association and accepts Art Money. For more information, contact Heidi at heidi@heidivaughanfineart.com and 832.875.6477. Gallery Director, Cat Yue, can be reached at cat@heidivaughanfineart.com and at 832.438.5808